



# CT Cannabis Expo



**February 24 - 25, 2024**

**Saturday - 10am - 6:00pm | Sunday - 10am - 5:00pm**

**SKY CONVENTION CENTER | MOHEGAN SUN CASINO | 1 MOHEGAN SUN BLVD, UNCASVILLE, CT 06382**

**MOVE IN - Friday, February 23, 2024 - 8:00am - 6:00pm**

**MOVE OUT - Sunday, February 25, 2024 - 5:00pm - 9:00pm**

**EXHIBITOR BADGES:** EXHIBITORS ARE ALLOWED FOUR (4) EXHIBITOR BADGES UNLESS OTHERWISE SPECIFIED. **PLEASE PROVIDE A LIST OF NAMES NO LATER THAN JANUARY 15**, TO BE USED FOR BOOTH STAFF. BADGES WILL BE AVAILABLE AT THE SHOW OFFICE DURING CHECK IN.

**PROGRAM ADS - ALL PROGRAM ADS MUST BE SUBMITTED, TO SPECIFICATION, BY JANUARY 15 TO ENSURE INCLUSION.**

One 6' TABLE & Two CHAIRS ARE INCLUDED | **ELECTRICITY IS NOT INCLUDED** IN BOOTH COST

**ELECTRICITY:** STANDARD 110 ELECTRICITY IS AVAILABLE THROUGH MOHEGAN SUN CASINO - ENCORE

**PLEASE BRING THREE PRONGED, GROUNDED EXTENSION CORDS AND ADAPTOR BARS, AS THEY ARE NOT PROVIDED**

✿ **FOR ELECTRICITY - ENCORE - SEE ATTACHED ELECTRICAL ORDER FORM**

✿ **ANY FOOD SAMPLERS OR FOOD SALES**  
SEE ATTACHED FOOD SERVICE PERMIT - MUST BE FILED BY 1/15/2024

✿ **PER FIRE MARSHAL - ALL TENTS MUST BE FIRE PROOF AND HAVE ORIGINAL FIRE SAFETY TAG**

✿ **DEMERS EXPO SERVICES - SEE ATTACHED DECORATING KIT**  
(FOR ANY ITEMS OTHER THAN TABLE & CHAIRS)

✿ **FREE PARKING: RIVERVIEW GARAGE | SKY ENTRANCE**

✿ **ALL BOOTH FEES MUST BE PAID BY FEBRUARY 19, 2024**  
ANY PAYMENTS RECEIVED AFTER THIS DATE MUST BE CASH, CERTIFIED CHECK OR CREDIT CARD. NO EXCEPTIONS!

✿ **LOAD IN DOCK - PLEASE SEE MAP BELOW**

## HOTELS:

**Holiday Inn Norwich | 10 Laura Boulevard, Norwich, CT**

Group Name: CT Cannabis Expo Feb | Group Code: Connecticut Cannabis

\$99 + tax per night for Thurs & Sun | \$139 + tax per night Fri & Sat

**Cut-off Date for Reservations: 1/25/2024**

Booking Code: **Connecticut Cannabis** | Hotel Reservations: 860-889-5201

**MOHEGAN SUN – EARTH TOWER HOTEL | 1 Mohegan Sun Boulevard Uncasville, CT 06382**

Room Block Discounted Rate | Group Code - **CT Cannabis**

\$269 + tax Friday | \$349 + tax Saturday

**Cut-off Date for Reservations: 2/2/2024 at 11:59pm**

<https://mohegansun.com/booking.html>

General Information: 1.888.226.7711 | Hotel Reservations: 1.888.777.7922



# CT Cannabis Expo



**February 24 - 25, 2024**

**Saturday - 10am - 6:00pm | Sunday - 10am - 5:00pm**

**SKY CONVENTION CENTER | MOHEGAN SUN CASINO | 1 MOHEGAN SUN BLVD, UNCASVILLE, CT 06382**

## ADDITIONAL INFORMATION

### ✿ CONTACTS FOR SET UP & DURATION OF EVENT

Rebecca Harvey - (860) 985-7860

Wes Jenks - (561) 578-9680

Rocco Bascetta - (860) 961-5766 Mohegan Event Manager

### ✿ NO THC SALES!

### ✿ ALL DISPLAY MATERIALS MUST BE REMOVED BY SUNDAY NIGHT! XPOCANNA (GC PRODUCTIONS LLC) & MOHEGAN SUN ARE NOT RESPONSIBLE FOR MATERIALS LEFT AFTER SUNDAY!

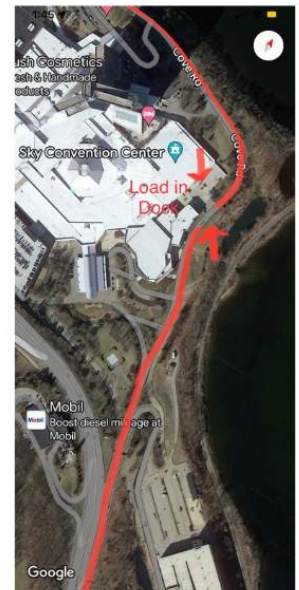
✿ INSURANCE CERTIFICATES: ARE NOW REQUIRED BY THE EXPO CENTER MOHEGAN SUN. PLEASE NAME BOTH THE EXPO CENTER MOHEGAN SUN AND GC PRODUCTIONS, LLC. AS ADDITIONAL INSURED FOR THIS SHOW. PLEASE INCLUDE ADDRESSES FOR BOTH. THEN FAX IT TO US AT 860-365-5751. OR EMAIL WES@JENKSPRODUCTIONS.COM THIS SHOULD BE A FREE SERVICE BY YOUR INSURANCE CARRIER.  
GC PRODUCTIONS, LLC 205 EAST HIGH STREET, EAST HAMPTON, CT 06424.  
ADDITIONAL INSURED: MOHEGAN TRIBAL GAMING AUTHORITY D/B/A/ MOHEGAN SUN;  
ONE MOHEGAN SUN BLVD, UNCASVILLE, CT 06382

## Map To Load In Dock Sky Convention Center

**MOHEGAN SUN CASINO  
1 MOHEGAN SUN BLVD, UNCASVILLE, CT 06382**

### DIRECTIONS TO LOAD IN DOCK FOR THE SKY CONVENTIONS CENTER

Travel on Mohegan Sun Blvd, RIGHT ON COVE ROAD (road shaded red)  
Go straight and PASS Sky Valet. Load in Dock will be on your Left.



**UNATTENDED CHILDREN OF ANY AGE ARE NOT PERMITTED DURING MOVE-IN/OUT**



Mohegan Sun Casino

## Exhibitor Marketing Kit



## Easy Ordering

As the exclusive Technology Provider of Mohegan Sun Casino, Encore is committed to making your experience as easy and stress-free as possible.



Self-service option available through our online store – EventNow

### Step 1

Visit [EventNow](#) and select 'I am planning an exhibit booth'

### Step 2

Browse our technology catalog

### Step 3

Select from a list of available products/product packages and service packages, then check out.\*

- EventNow is only available more than two days prior to event load in. If ordering within two days, contact your onsite team



### offers a range of solutions for any exhibitor:

As the exclusive Technology Provider of Mohegan Sun Casino, Encore is committed to making your experience as easy and stress-free as possible.

- Large and small format HD monitors (40" monitors and above include floor stands)
- PC Based Laptops
- Various Audio Packages
- Wireless Presentation Controls
- HDMI Cables, Distribution Amplifiers, and Adapters
- Power Strips, Extension Cords, and Charging Station
- LED Lighting
- Flipchart Packages
- Power Packages

## We make it easy



Easy ordering options



Confirmation email is sent with your order details



We regularly maintain and service all equipment



Encore delivers, installs, and tests equipment.



After the show, Encore picks up your rental equipment.



**Need assistance or products/solutions not offered in EventNow?**

**Call your on-site contact directly:**

Tony Ells  
Operations Manager  
[tony.ells@encoreglobal.com](mailto:tony.ells@encoreglobal.com)

Once your order is completed, a confirmation email will be sent with all your order details and a dedicated professional will still be on-hand to answer any questions regarding your order.

©2023 Encore Global LP or its subsidiaries. Proprietary and Confidential Information.

# What else can we do?

Experiential Exhibits



Led Walls



Lighting Solutions

Projection

Video Solutions

And More!



# Special Notes

Find your event on the website by selecting 'Mohegan Sun Casino' as the venue and filtering by the date of your event.

If you don't see your event, or have any special power needs not listed on the website, please contact:

[tony.ells@encoreglobal.com](mailto:tony.ells@encoreglobal.com)

Orders placed 21 days in advance of the show are eligible for a 20% discount.

Please consult the power chart on the website to determine the best service to order (for example 5amp for laptops, 10amp for lighting, 20amp for cooking appliance).



Mohegan  
Tribe

HEALTH DEPARTMENT

13 Crow Hill Road  
Uncasville, CT 06382

Telephone: (860) 862-6135 Fax: (860) 862-6189 Email: [klavigne@moheganmail.com](mailto:klavigne@moheganmail.com)

### TEMPORARY FOOD SERVICE APPLICATION

Application must be received no later than **10 business days** prior to the event.

This application must be filled out for any food/beverage offered for consumption on the Mohegan Tribe Reservation.

All fields are required to be completed.

#### REQUIRED DOCUMENTATION:

- **COPY OF AN ACCREDITED FOOD SAFETY MANAGER TRAINING CERTIFICATE**

Business Name: (to appear on permit) \_\_\_\_\_

Business Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Event Name: \_\_\_\_\_ Date/Time: \_\_\_\_\_

Location of the Event on the Reservation: \_\_\_\_\_

**Please PRINT name, email address and phone number of primary contact person for food safety at event, if different then above.**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Phone/Cell Phone

\_\_\_\_\_  
E-mail Address

\*\*\*\*\*

1. List all items on the proposed menu. (Attach menu if necessary)

2. Where will food and ingredients be purchased from?

3. How will food items be cooked?

4. Will food be cooked ahead and cooled, prepared and/or stored? If yes, where?
5. How will food items be kept cold (at or below 41°F) and/or hot food items be kept hot (at or above 135 °F) in transport and at event?
6. Describe the type of hand washing to be used, if required.  
**(Sanitizer is not a substitute for hand washing)**
7. How will food equipment and utensils be cleaned and sanitized?

**Businesses wishing to operate on the Mohegan Reservation are not allowed without prior approval of the Mohegan Tribe Health Department.**

The Mohegan Tribe Health Department enforces the 2017 FDA Model Food Code. Anyone utilizing a Mohegan Sun kitchen is expected to adhere to all provisions of this Code and may be subject to inspections and/or enforcement actions if necessary, including disposal of food in temperature danger zone.

\*\*\*\*\*

I have read the enclosed information and understand that the Mohegan Tribe Health Department may inspect my booth and may not issue a permit or suspend my permit to operate at any time if food safety standards are not met.

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

REVIEWED/APPROVED: \_\_\_\_\_  
Director of Health or Registered Sanitarian



# SHOW FACTS

## Connecticut Cannabis Expo Uncas Ballroom, Mohegan Sun Uncasville, CT February 24-25, 2024



CT Cannabis Expo, Mohegan Sun, Uncasville, CT, February 24-25, 2024

---

### BOOTH EQUIPMENT

Each 10' deep x 10' wide booth set up includes one 8' high back drape, two 3' high side drapes, and one 7"x44" booth ID sign. Show colors are green and white.

---

### EXHIBIT HALL CARPET

The Uncas Ballroom is carpeted.

---

### DISCOUNT PRICES

In order to receive the discounted rates listed in this Kit, we must receive your order by:

**Friday, February 9, 2024. Order online (see page 2) and save the 8% Administrative Fee.**

---

### SHOW SCHEDULE:

#### Exhibitor Move-In:

Friday, February 23, 2024 from 8:00am - 6:00pm

#### Show Hours:

Saturday, February 24, 2024 from 10:00am - 6:00pm

Sunday, February 25, 2024 from 10:00am - 5:00pm

#### Exhibitor Move-Out:

Sunday, February 25, 2024 from 5:00pm - 9:00pm



# ONLINE ORDERING

**Looking for an easier way to place your order?  
Tired of faxing or emailing forms?**

**Try our fully PCI-Compliant Online Ordering System!**

Simply request an online login by emailing [info@demersexpo.com](mailto:info@demersexpo.com)  
(please specify show name and date). We will then create an  
online login and notify you of this via email.

All products and services offered in this Exhibitor Services Kit  
are available on our online storefront.

**Using our online storefront saves you an 8% administrative fee!  
Orders placed via email or fax will be assessed this fee.**

**Last day to receive discount pricing is Friday, February 9, 2024.  
Floor prices apply after that date.  
The Storefront will close on Friday, February 16, 2024.  
No online orders after that date.**



# CREDIT CARD AUTHORIZATION

To have orders charged to a credit card account, please complete the information requested below and return this form with your order(s). Credit Card orders are subject to credit approval. Event site balances or charges for outstanding labor or miscellaneous items not previously paid will be charged to your credit card account.

=====

CREDIT CARD:        VISA        MasterCard        AMEX

ACCOUNT NUMBER:    \_\_\_\_\_

EXPIRATION DATE:    \_\_\_\_\_

SECURITY CODE (Visa/ Master Card 3 digit # on back, Amex 4 digit # on front): \_\_\_\_\_

CARDHOLDER'S NAME: \_\_\_\_\_

CARDHOLDER'S SIGNATURE: \_\_\_\_\_ DATE : \_\_\_\_\_

## ADDRESS BELOW MUST MATCH CARDHOLDER'S BILLING ADDRESS

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_ Authorized by: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Signature: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Date: \_\_\_\_\_

Email Address: \_\_\_\_\_

=====

## CREDIT AND PAYMENT POLICY

The Credit Card Authorization section above must be completed and accompany all credit card orders.

Please notify your company representative of the following:

- All orders must be paid in full and/or credit card authorization (above) be on file with your order(s) before services are rendered.
- There will be no invoicing. Purchase Orders are not a form of payment.
- Payment for orders mailed to Demers in advance can be made by company check, money order or credit card.
- Event site orders can be paid by cash or charged to a credit card.
- International exhibitors must prepay all services in U.S. Currency.
- Items ordered, delivered to booth, then cancelled, will not be refunded.
- Other refund requests will not be considered unless exhibitor makes request of Demers prior to the close of the event.
- Exhibitor is responsible for the cost of repair or replacement if equipment is lost, damaged or stolen while being rented.
- Payment must be received by **Friday, February 9, 2024** for discount pricing to apply.
- Orders received without payment will be assessed a late fee.

By submitting this credit card authorization, you knowingly authorize Demers to charge your credit card for any service rendered under the terms and conditions stated in this Exhibitor Kit. You also knowingly authorize your show-site representative to sign for charges on your behalf.

**PAYMENT MUST BE INCLUDED WITH ALL ORDERS**

DES-DEMERS EXPOSITION SERVICES, INC. - 151a Park Ave – East Hartford, CT 06108  
860.882.0003 – Fax 860.579.3976 – Email [info@demersexpo.com](mailto:info@demersexpo.com)  
[www.demersexpo.com](http://www.demersexpo.com)



**Demers  
Events  
& Expo  
Services**

# STANDARD FURNISHINGS

Order Online and Save the 8% Administrative Fee

CARPETING				
QTY	Carpet Size	Advance	Floor	Subtotal
	9' x 10' Carpet	166.00	199.00	
	9' x 20' Carpet	326.00	368.00	
	9' x 30' Carpet	488.00	521.00	
	9' x 40' Carpet	644.00	676.00	
Carpet Color: Gray Blue Red Burgundy Emerald Green (Circle Choice)				
SPECIAL CUT CARPETING				
Booth Size: _____ ft. x _____ ft. = _____ sq. ft. x 4.18= _____				
CARPET PADDING				
Booth Size: _____ ft. x _____ ft. = _____ sq. ft. x 2.46= _____				
SKIRTED TABLES				
Skirt Colors: Gray Blue Red Black White Green Burgundy (circle choice)				
QTY	Table Size	Advance	Floor	Subtotal
	2' x 4' x 30" high	108.00	134.00	
	2' x 6' x 30" high	134.00	146.00	
	2' x 8' x 30" high	146.00	157.00	
	2' x 4' x 40" high	128.00	141.00	
	2' x 6' x 40" high	151.00	168.00	
	2' x 8' x 40" high	162.00	191.00	
UNSKIRTED TABLES				
QTY	Table Size	Advance	Floor	Subtotal
	2' x 4' x 30" high	75.00	77.00	
	2' x 6' x 30" high	77.00	84.00	
	2' x 8' x 30" high	89.00	94.00	
	2' x 4' x 40" high	84.00	96.00	
	2' x 6' x 40" high	91.00	108.00	
	2' x 8' x 40" high	100.00	110.00	
WOOD TABLE RISERS				
QTY	Riser Size	Advance	Floor	Subtotal
	4' x 10" Undraped	56.00	67.00	
	6' x 10" Undraped	69.00	80.00	
	4' x 10" Draped	80.00	90.00	
	6' x 10" Draped	90.00	103.00	
Wood Table Riser Color: White				

CHAIRS				
QTY		Advance	Floor	Subtotal
	Upholstered arm chair	66.00	86.00	
	Black Bar Stool w/ foot rest	89.00	111.00	
	Tubular folding chair	42.00	46.00	
	Upholstered bar stool	152.00	185.00	
	Padded side chair	57.00	72.00	
SPECIAL DRAPERY/SKIRTING				
Drape Colors: Gray Blue Red Black White Green Burgundy (circle choice)				
QTY		Advance	Floor	Subtotal
	8' high drapery Per Linear Foot	10.50	12.50	
	3' high drapery Per Linear Foot	9.50	11.50	
	13'-long table skirting	74.00	90.00	
ACCESSORIES				
QTY		Advance	Floor	Subtotal
	Clothes Tree	73.00	104.00	
	Easel (Tripod Display)	56.00	65.00	
	Garment Rack	90.00	128.00	
	Panelboard	191.00	260.00	
	Pegboard	214.00	300.00	
	Stage (4' x 4' all heights up to 36")	109.00	152.00	
	Stage (4' x 4' w/ carpet & skirt)	158.00	225.00	
	Stanchion Post	65.00	82.00	
	Stanchion Belt	7.50	11.50	
	Waste Basket	16.50	23.50	
	Aluminum Rail	8.50	11.50	

## - ORDER SUMMARY -

Subtotal: \$ \_\_\_\_\_  
 6.35% Sales Tax: \$ \_\_\_\_\_  
 8.0% Admin Fee: \$ \_\_\_\_\_  
 Grand Total: \$ \_\_\_\_\_

**Advance price deadline: Friday, February 9, 2024.** All items are for rental for the duration of the show only. Items ordered, delivered to booth, then cancelled, will not be refunded. Other refund requests will not be considered unless Exhibitor makes request of Demers prior to the close of the show. Exhibitor is responsible for cost of repair or replacement if equipment is lost, damaged or stolen while being rented. Rental are based on availability. Order early to guarantee what you want is available.

Order online and save the 8% administrative fee.

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

DES-DEMERS EXPOSITION SERVICES, INC. - 151a Park Ave – East Hartford, CT 06108  
 860.882.0003 – Fax 860.579.3976 – Email info@demersexpo.com  
 www.demersexpo.com



**Demers  
Events  
& Expo  
Services**

CT Cannabis Expo, Mohegan Sun, Uncasville, CT, February 24-25, 2024



# Additional Booth Accessories

Looking for an item you do not see? Please call our office for availability and pricing.



**Tote Bag Holder**



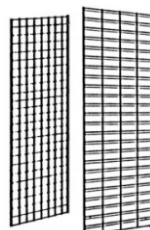
**Faux Tree**



**Literature Rack**



**Gondola**



**Gridwall**



**Coffee Table**

\*Actual products may vary from images shown\*

ITEM	QTY	X	PRICE	=	TOTAL
TOTE BAG HOLDER/RACK		X	\$ 60.00	=	
SILK PALM TREE		X	\$ 70.00	=	
LITERATURE RACK		X	\$ 95.00	=	
COFFEE TABLE		X	\$ 105.00	=	
2'X6' GRIDWALL (MUST ORDER AT LEAST 2)		X	\$ 60.00 EA	=	
4' GONDOLA (COMES WITH 2 SHELVES)		X	\$ 225.00	=	
ADDITIONAL GONDOLA SHELVES (2 ADDITIONAL MAX PER GONDOLA)		X	\$ 25.00 EA	=	
SUBTOTAL					\$
6.35% CT Tax					\$
8.00% ADMIN FEE					\$
GRAND TOTAL					\$

**Advance price deadline: Friday, February 9, 2024.** All items are for rental for the duration of the show only. Items ordered, delivered to booth, then cancelled, will not be refunded. Other refund requests will not be considered unless Exhibitor makes request of Demers prior to the close of the show. Exhibitor is responsible for cost of repair or replacement if equipment is lost, damaged or stolen while being rented. Rental are based on availability. Order early to guarantee what you want is available.

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

DES-DEMERS EXPOSITION SERVICES, INC. - 151a Park Ave – East Hartford, CT 06108  
860.882.0003 – Fax 860.579.3976 – Email [info@demersexpo.com](mailto:info@demersexpo.com)  
[www.demersexpo.com](http://www.demersexpo.com)



**Demers  
Events  
& Expo  
Services**

**CT Cannabis Expo, Mohegan Sun, Uncasville, CT, February 24-25, 2024**

# ELITE SERIES FURNITURE



SORRENTO WHITE



SORRENTO BLACK

## SORRENTO COUCH



SOUTH BEACH BISTRO 42" TABLE



SOUTH BEACH BAR CHAIR



SANIBEL BISTRO 42" TABLE



SANIBEL BAR CHAIR  
HIGH BACK ALSO AVAILABLE

## SOUTH BEACH

## SANIBEL



SORRENTO CHAIR WHITE



SORRENTO CHAIR BLACK

## SORRENTO CHAIR

ITEM	QTY	X	PRICE	=	TOTAL
SORRENTO COUCH WHITE		X	\$ 565.00	=	
SORRENTO COUCH BLACK		X	\$ 545.00	=	
SOUTH BEACH BISTRO 42" TABLE		X	\$ 275.00	=	
SOUTH BEACH BAR CHAIR		X	\$ 155.00	=	
SANIBEL BISTRO TABLE		X	\$ 285.00	=	
SANIBEL BAR CHAIR - LOW BACK		X	\$ 155.00	=	
SANIBEL BAR CHAIR - HIGH BACK		X	\$ 155.00	=	
SORRENTO CHAIR WHITE		X	\$ 300.00	=	
SORRENTO CHAIR BLACK		X	\$ 275.00	=	
SUBTOTAL					\$
6.35% SALES TAX					\$
8.0% ADMIN FEE					\$
GRAND TOTAL					\$

**Advance price deadline: Friday, February 9, 2024.** Orders placed after deadline date will be assessed a 25% late charge. All items are for rental for the duration of the show only. Items ordered, delivered to booth, then cancelled, will not be refunded. Other refund requests will not be considered unless Exhibitor makes request of Demers prior to the close of the show. Exhibitor is responsible for cost of repair or replacement if equipment is lost, damaged or stolen while being rented. Rentals are based on availability. Order early to guarantee what you want is available.

**Order online and save the 8% administrative fee.**

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

DES-DEMERS EXPOSITION SERVICES, INC. - 151a Park Ave – East Hartford, CT 06108  
860.882.0003 – Fax 860.579.3976 – Email [info@demersexpo.com](mailto:info@demersexpo.com)  
[www.demersexpo.com](http://www.demersexpo.com)



**Demers  
Events  
& Expo  
Services**

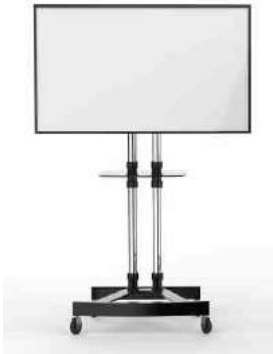
CT Cannabis Expo, Mohegan Sun, Uncasville, CT, February 24-25, 2024

# AUDIO/VISUAL EQUIPMENT

Your order must be placed in advance. **A/V orders will not be accepted at the show site.**  
 Equipment must be rented for the duration of the event. You are responsible for the cost of  
 repair or replacement if equipment is lost, damaged, or stolen while you are renting it.  
 If you require technical assistance, labor charges of \$85.00 per hour will apply.  
**Place your electrical and internet orders through the venue.**

## MONITOR RENTAL (per device/per show)

Description	QTY	Rental Rate (Duration of Show)	Total
32" LCD Flat Screen Monitor (tabletop)		\$420	
42" LCD Flat Screen Monitor (tabletop)		\$475	
50" LCD Flat Screen Monitor		\$795	
Monitor Stand (fits 50" monitor only)*		\$150	
*Only our 50" Monitor will fit the Monitor Stand; all monitors may be displayed on a tabletop. Please contact the Demers AV department with questions.		Sub-total	
		6.35% Sales Tax	
		8.00% Admin Fee	
		<b>Total</b>	



**Order Online and Save the 8% Administrative Fee**

**Advance price deadline: Friday, February 9, 2024.** All items are for rental for the duration of the show only. Items ordered, delivered to booth, then cancelled, will not be refunded. Other refund requests will not be considered unless Exhibitor makes request of Demers prior to the close of the show. Exhibitor is responsible for cost of repair or replacement if equipment is lost, damaged or stolen while being rented. Rental are based on availability. Order early to guarantee what you want is available.

**Order online and save the 8% administrative fee.**

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

DES-DEMERS EXPOSITION SERVICES, INC. - 151a Park Ave – East Hartford, CT 06108  
 860.882.0003 – Fax 860.579.3976 – Email [info@demersexpo.com](mailto:info@demersexpo.com)  
[www.demersexpo.com](http://www.demersexpo.com)



**Demers  
Events  
& Expo  
Services**

# DIGITAL GRAPHICS AND SIGNS

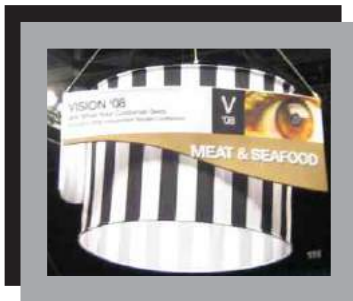
CT Cannabis Expo, Mohegan Sun, Uncasville, CT, February 24-25, 2024

## Your presentation is everything!!!

Impress your potential new customer and stand out from your competitors with high impact digital graphics in your booth. Let our team of graphic designers and sign professionals bring your booth to the next level with high impact digital graphics.

The next pages are graphics order forms. Use these forms as a guideline or consult with our graphics team to determine what will be best for your booth.

Contact us at 860.882.0003.





# SIGN & GRAPHICS ORDER FORM

To order your graphics, complete this order form and attach your sign copy or electronic file. Please see artwork guidelines for electronic files on the following page. Note: All graphics are subject to a 100% cancellation charge.

## DIGITAL GRAPHICS

Demers Expo can provide the finest state-of-the-art digital graphic reproduction available on the market today. Capabilities include full-color spectrum, photo-quality, high-resolution digital printing in any size for banners, easel signage, and more.

## PRICING GUIDE

<input style="width: 80%;" type="text"/>	L	X	<input style="width: 80%;" type="text"/>	W	=	<input style="width: 80%;" type="text"/>	Square Feet
Round length and width up to nearest foot							
<input style="width: 80%;" type="text"/>	Square Feet	X	\$10.50 per Sq. Ft. Discount Price or \$15.75 per Sq. Ft. Standard Price		=	<input style="width: 80%;" type="text"/>	Total

**In order to receive discounted pricing, your order must be received by Friday, February 9, 2024.**

Minimum order per graphic 6 sq. ft.; Double sq. ft. for double-sided graphics; File conversion, retouching, cloning or color correcting may incur additional labor charges (Demers will advise of charges before work is performed).

**Please call an Exhibitor Sales Specialist for price quotes on graphics over 80 sq. ft.**

## BACKING MATERIAL

### Standard:

- ☐ Foam Core  
☐ PVC Fluted

### Upgraded: (additional 15% charge)

- ☐ Sintra  
☐ Gator Board  
☐ Plexi

**If backing material is not selected, PVC Fluted will be used.**

## SIGN LAYOUT

The quick brown fox ran over the steep hill.



☐ Vertical

The quick brown fox ran over the steep hill.



☐ Horizontal

The quick brown fox ran over the steep hill.



☐ Designer to decide

## SPECIAL INSTRUCTIONS

Please indicate the file name that will be e-mailed or uploaded to our FTP (see next page)

<input style="width: 80%;" type="text"/>	Total X	<input style="width: 80%;" type="text"/>	6.35% Sales Tax	+	<input style="width: 80%;" type="text"/>	8.00% Admin Fee	=	<input style="width: 80%;" type="text"/>	Grand Total
--	---------	--	-----------------	---	--	-----------------	---	--	-------------

*If you will be ordering more than one sign, please use one order form per graphic/sign.*

**Order Online and Save the 8% Administrative Fee**

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

DES-DEMERS EXPOSITION SERVICES, INC. - 151a Park Ave – East Hartford, CT 06108  
 860.882.0003 – Fax 860.579.3976 – Email [info@demersexpo.com](mailto:info@demersexpo.com)  
[www.demersexpo.com](http://www.demersexpo.com)



**Demers  
Events  
& Expo  
Services**

# ARTWORK & FILE GUIDELINES

Demers Expo will provide you with the best possible quality graphics for your event or exhibit. You can assist us in that effort by providing digital art files using the guidelines listed below. If you are sending us completed, print-ready files, please pass the following information on to your graphics designer. The two overall considerations for submitting acceptable artwork includes: proper resolution or size of the file to avoid poor quality images, and proper color matching information and proofs to ensure accurate color reproduction.

## PREFERRED SOFTWARE AND FILE FORMATS

We are capable of working with both PC and MAC based software, and can accept art created with the following software programs:

- ADOBE—Illustrator, InDesign, and Photoshop
- COREL DRAW

The following files can be submitted for graphic reproduction:

- EPS and AI
- TIF
- PDF
- JPG

Vector formats are best to use.

When using vector based formats, include all fonts, or convert fonts to outlines or paths.

File types that **cannot** be used to reproduce high quality graphics include:

- GIF
- Microsoft Office software files such as Word (.doc), or PowerPoint (.ppt)
- Self-extracting files, such as EXE or SEA files

## HOW TO SEND ARTWORK

- Artwork files that are of acceptable resolution as listed above will typically be too large to send via email. Files may be saved and sent via overnight delivery on either a CD-ROM or a DVD, along with the hard-printed proof copy (floppy disks and zip drives are not a good option for sending large graphics files).
- Files may also be posted to DES-DEMERS FTP site. You may get the password and other needed information from your DES service representative in order to post files. However, a hard copy proof and back-up of the files on CD-Rom/DVD, while not necessary, are requested for our convenience. Please call (860) 882.0003.
- If your artwork files are below 6 megabytes, they can be e-mailed to [info@demersexpo.com](mailto:info@demersexpo.com).



# MATERIAL HANDLING ORDER FORM

Materials **MUST** be shipped in advance to the Demers Warehouse only, there is no direct shipping to the venue. Exhibitor is responsible for making prepaid inbound and outbound shipping arrangements. Collect shipments or shipments billed to Demers will not be accepted. All shipments must be consigned to Demers and all material handling services must be prepaid. Demers Material Handling Services include receiving shipments, providing delivery to booth, storage of empty packing materials, and return of outbound shipments to the loading dock.

## ADVANCE SHIPPING ADDRESS Please use enclosed labels on all pieces

**TO:** Name of Exhibitor & Booth Number  
**FOR:** Connecticut Cannabis Expo  
C/O Demers Exposition Services, Inc.  
151A Park Avenue  
East Hartford, CT 06108

Demers Warehouse will receive shipments and provide up to 30 days storage prior to the event. Loose materials will not be received at Demers Warehouse. Shipments may be received weekdays (excluding holidays) between 8:30am – 3:30pm.

**Deadline to receive advance pricing discount: Friday, February 9, 2024**

**Rate: \$80.00 per CWT (per 100 lbs.). 2 CWT minimum applies (\$160.00).**

**Special Handling/Redirect Fee:** Any material not crated or properly packaged will be subject to a handling fee of 75% of the total drayage charges. As well as any shipments received by the venue.

**Overtime:** Included in Rate Pricing.

**Late Shipments:** Items received at the Advance Warehouse after the Deadline Date will be charged a late fee of \$25.00 per cwt (\$100.00 minimum applies), plus additional fees if special transportation is required.

**Non-Payment:** Shipments received without a completed Material Handling form and full payment will be assessed a late payment fee of \$25.00 per cwt, (\$100.00 minimum applies).

**Insurance liability:** By shipping to above address exhibitor agrees to terms and conditions of the attached LIABILITY AND INSURANCE BULLETIN on page 13.

### Outbound Shipments:

- Exhibitors who have freight going outbound after the event must complete a bill of lading at the Demers Service Desk at the Venue.
- All shipping costs must be paid for by the exhibitor with either pre-paid shipping labels or "collect" charge terms.
- At the close of the event, exhibitors can make arrangements with the designated show carrier, ABF Freight at the Demers Service Desk to take their shipment(s) at the close of the event for no additional material handling fee.
- Exhibitors can also arrange to use their own carrier. These shipment(s) will return to the Demers warehouse for an additional \$40.00 per cwt (100 lbs) (min. charge is \$80.00 per 2 cwt/200 lbs). Shipments returned to the warehouse can be picked up by Exhibitor's carrier beginning Wednesday, February 28, 2024 (warehouse hours are 8:30am - 3:30pm). Carriers are NOT permitted to pick-up shipments at the venue.
- Any freight left on show floor without a DES Bill of Lading will be assessed a minimum 1 hour labor charge, actual charge to be determined.
- Empties may take up to one hour to return at the close of the show.

### PLEASE COMPLETE THE FOLLOWING:

	CARRIER	# PIECES	SHIPMENT WEIGHT	X RATE per 100 lbs.*	MINIMUM CHARGE/SHIPMENT*	ESTIMATED CHARGES
SHIPMENT 1			lbs.	\$80.00	\$160.00	\$
SHIPMENT 2			lbs.	\$80.00	\$160.00	\$
SHIPMENT 3			lbs.	\$80.00	\$160.00	\$
SHIPMENT 4			lbs.	\$80.00	\$160.00	\$
LATE SHIPMENT(s) to DES Warehouse				\$25 per CWT	\$100.00 Minimum Charge	\$
					6.35% Service Fee	\$
Order Online and Save the 8% Administrative Fee					8.00% Admin Fee	\$
					TOTAL ESTIMATED CHARGES	\$

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

DES-DEMERS EXPOSITION SERVICES, INC. - 151a Park Ave – East Hartford, CT 06108  
860.882.0003 – Fax 860.579.3976 – Email [info@demersexpo.com](mailto:info@demersexpo.com)  
[www.demersexpo.com](http://www.demersexpo.com)



**Demers  
Events  
& Expo  
Services**

CT Cannabis Expo, Mohegan Sun, Uncasville, CT, February 24-25, 2024

# SHIPPING LABELS - ADVANCE

Copy and use this label for Advance Shipping.  
Advance pricing deadline is **Friday, February 9, 2024.**

CT Cannabis Expo, Mohegan Sun, Uncasville, CT, February 24-25, 2024

# RUSH!

**DES  
FREIGHT**

TO:

EXHIBITING COMPANY *Please write exhibiting company's name in this box*

**Connecticut Cannabis Expo**

BOOTH NUMBER(s) *Please write Booth # in this box if you know it at time of shipment*

**c/o Demers Exposition Services, Inc.**

151A Park Ave  
East Hartford, CT 06108

Carrier \_\_\_\_\_

Number \_\_\_\_\_ of \_\_\_\_\_ pieces



CT Cannabis Expo



Mohegan Sun





# LIABILITY AND INSURANCE BULLETIN

CT Cannabis Expo, Mohegan Sun, Uncasville, CT, February 24-25, 2024

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for damage to uncrated materials, improperly packed materials, or concealed damage.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, theft or disappearance of exhibitor's materials after same have been delivered to exhibitor's booth.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, theft or disappearance of materials before they are picked up from exhibitor's booth for reloading after the event. Bills of lading covering outgoing shipments which are furnished to DEMERS EXPOSITION SERVICES, INC. by exhibitors will be checked at time of our actual pick-up from booth and corrections made where discrepancies occur.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, damage or delay due to fire, acts of God, strikes, lockouts or work stoppages of any kind, or to any causes beyond its control.

DEMERS EXPOSITION SERVICES, INC.'s liability shall be limited to physical loss or damage to the specific article which is lost or damaged, and in any event, DEMERS EXPOSITION SERVICES, INC.'s liability shall be limited to \$0.30 per pound.

DEMERS EXPOSITION SERVICES, INC. shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues, or for any collateral costs which may result from any loss or damage to an exhibitor's materials which may make it impossible to exhibit same.

The consignment or delivery of a shipment to DEMERS EXPOSITION SERVICES, INC. by an exhibitor, or by any other shipper on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth in this bulletin.

EXHIBITORS REQUIRING ADDITIONAL INSURANCE COVERAGE SHOULD ARRANGE TO PLACE SAME THROUGH THEIR AGENT OR BROKER.



# EXHIBIT SHIPMENTS & ON-SITE DROP-OFFS

## QUICK FACTS

### THIRD-PARTY SHIPMENTS (Fedex, UPS, ABF, Old Dominion, etc.)

Must be shipped in advance to Demers Warehouse in East Hartford, CT

Mohegan Sun's policy and the Connecticut Gaming Commission regulations require all exhibit materials including display cases, crates, skids, pallets and cardboard boxes to be shipped in advance to the appointed decorator.

Mohegan Sun does not have provisions to accept direct shipments – **No Direct Shipments** are permitted to this venue.

If shipments are received after the advanced deadline date, February 9, 2024 at our warehouse, they will not be refused. The late fee will apply. Additional transportation fees will apply if set up has already begun and we need to make a special delivery to bring your materials to the show site.

### DIRECT DROP OFF - PERSONALLY OWNED VEHICLES (POV'S) – TWO OPTIONS

NEED ASSISTANCE to unload your vehicle, Demers staff will assist you in unloading your vehicle and delivering your exhibit materials to your booth. Material handling rates apply. See page 11. Once unloaded, you will be required to move your vehicle to a public parking area.

WANT TO HAND CARRY your own equipment, see Page 15 for Mohegan Sun's policy.

NOTE: You must park in a parking garage and hand carry your items in; this may take more than one trip. **There is no unloading from hotel valet or hotel check-in area.**

### OUTBOUND SHIPPING AND HANDLING

Please stop by the Demers Exhibitor Services Desk to complete a bill of lading before the conclusion of the show.

All outbound shipments require a bill of lading; additional fees apply if freight is left on show floor without one.

All outbound shipments will return to the Demers warehouse.



# HAND-CARRY POLICY

For the convenience and safety of all exhibitors and patrons, Mohegan Sun prohibits the transportation of all freight and exhibit materials through its lobby and other public spaces. Mohegan Sun will, however, allow certain items to be hand carried in or out of the facility during specified dates and times.

Hand carried freight is defined as items that can be easily carried by an individual exhibitor, without the need for mechanized equipment. Exhibitors may use two-wheeled hand trucks (see Exhibit A below), but will not be allowed to use four-wheeled carts or similar items (see Exhibit B below).

Exhibitors may not utilize or borrow any Hotel equipment for the purpose of loading in or out hand-carry items. This includes, but is not limited to, the bellman carts. Should exhibitors require assistance moving their items in or out of the facility, they will be referred to the Demers Service Desk located in the exhibit space, or to a Demers Exposition Services representative. Fees will apply for services rendered.

All hand-carry items moving in and out of the facility will be supervised, and are subject to Hotel and Convention Services approval. Mohegan Sun reserves the right to refuse hand-carry items for any reason.

Exhibitors found violating these procedures will be asked to turn items over to Demers Exposition Services in accordance with Mohegan Sun Convention Services regulations, and with the procedures set forth in this Exhibitor Services Kit.



Exhibit A



Exhibit B





# DIRECTIONS TO LOADING DOCK

Once at the stop-light on Mohegan Sun Boulevard, Travel 3/10 mile on Mohegan Sun Boulevard - staying to the right onto Cove Rd.

Stay to your left, the Uncas Ballroom loading dock entrance will be on the left.

The Uncas Ballroom loading dock is placed to the right once you enter the parking lot.



CT Cannabis Expo, Mohegan Sun, Uncasville, CT, February 24-25, 2024





# LABOR ORDER FORM

ORDER ONLINE AND SAVE THE 8% ADMINISTRATIVE FEE!

## Display Labor

These craftsmen crate, uncrate materials, set-up and dismantle exhibits

STRAIGHT TIME 8:00am to 4:30pm, Monday - Friday

OVERTIME 8:00am to 4:30pm, Saturday & Sunday

4:31pm to 11:59pm, Monday - Sunday

DOUBLE TIME 12:00am - 7:59am, Monday - Sunday & all Holidays

**\*Two Hour Minimum per Laborer**

Start time guaranteed only when labor is requested for the start of a working day (8:00am). Labor must be cancelled 72 hours in advance of start time to avoid estimated labor charges.

## Rates: per person/per hour

**ADVANCE PRICE SHOWSITE PRICE**

\$94.76 \$143.17

\$142.14 \$214.76

\$189.52 \$286.34

**Advance Pricing Deadline: Friday, February 9, 2024**

## INSTALLATION LABOR

☐

**Demers Exposition Supervised Labor** - Installation of your exhibit will be completed at our discretion prior to show opening. The charge for this service is 30% of the total installation labor bill, or a minimum of \$60.00

Emergency Contact:	Phone:
Display Contact:	Phone:

☐

**Exhibitor Supervised Labor** - Supervisor must check-in at the Demers Service Desk to pick-up labor.

Supervisor Contact:	Phone:
---------------------	--------

Date	Start Time	No. of Laborers	X	Approx. Hrs Per Laborer	=	Total Hours	@	Hourly Rate	=	Estimated Total Cost
			x		=		@		=	
			x		=		@		=	
DEMERS Supervision 30% or \$60.00 Minimum										
8% Admin Fee										
Total										

## DISMANTLE LABOR

☐

**Demers Exposition Supervised Labor** - Dismantle of your exhibit will be completed at our discretion at the close of the show. The charge for this service is 30% of the total installation labor bill, or a minimum of \$60.00

Emergency Contact:	Phone:
Display Contact:	Phone:

☐

**Exhibitor Supervised Labor** - Supervisor must check-in at the Demers Service Desk to pick-up labor.

Supervisor Contact:	Phone:
---------------------	--------

Date	Start Time	No. of Laborers	X	Approx. Hrs Per Laborer	=	Total Hours	@	Hourly Rate	=	Estimated Total Cost
			x		=		@		=	
			x		=		@		=	
DEMERS Supervision 30% or \$60.00 Minimum										
8% Admin Fee										
Total										

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

DES-DEMERS EXPOSITION SERVICES, INC. - 151a Park Ave – East Hartford, CT 06108  
860.882.0003 – Fax 860.579.3976 – Email [info@demersexpo.com](mailto:info@demersexpo.com)  
[www.demersexpo.com](http://www.demersexpo.com)



**Demers  
Events  
& Expo  
Services**

CT Cannabis Expo, Mohegan Sun, Uncasville, CT, February 24-25, 2024

# CLEANING ORDER FORM

Vacuuming of booth carpet per booth space @ \$80.00 per day; service includes general booth vacuuming prior to the opening of the show on each day requested.

VACUUMING							
Description	Date Requested	No. of Booths	X	Rate per Day	=	Estimated Total Cost	
Vacuuming			X	\$80.00	=		
Vacuuming			X	\$80.00	=		
Vacuuming			X	\$80.00	=		
Vacuuming			X	\$80.00	=		
Order Online and save the 8% Administrative Fee!						8% Admin Fee	
						Total	

BULK SPACE VACUUMING (AREA OVER 600 SQ FT)									
Description	Date Requested	Booth Dimensions			=	TTL SQ FT	X	\$0.41	Estimated Total Cost
		L	X	W					
Vacuuming			X		=		X	\$0.41	
Vacuuming			X		=		X	\$0.41	
Vacuuming			X		=		X	\$0.41	
Vacuuming			X		=		X	\$0.41	
Order Online and save the 8% Administrative Fee!						8% Admin Fee			
						Total			

Porter service per booth space @ \$80.00 per day; service includes emptying of trash cans replacement of trash can liners and disposal of trash in your booth space.

PORTER SERVICE							
Description	Date Requested	No. of Booths	X	Rate per Day	=	Estimated Total Cost	
Porter Service			X	\$80.00	=		
Porter Service			X	\$80.00	=		
Porter Service			X	\$80.00	=		
Porter Service			X	\$80.00	=		
Order Online and save the 8% Administrative Fee!						8% Admin Fee	
						Total	

BULK SPACE PORTER SERVICE (AREA OVER 600 SQ FT)									
Description	Date Requested	Booth Dimensions			=	TTL SQ FT	X	\$0.41	Estimated Total Cost
		L	X	W					
Porter Service			X		=		X	\$0.41	
Porter Service			X		=		X	\$0.41	
Porter Service			X		=		X	\$0.41	
Porter Service			X		=		X	\$0.41	
Order Online and save the 8% Administrative Fee!						8% Admin Fee			
						Total			

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

DES-DEMERS EXPOSITION SERVICES, INC. - 151a Park Ave – East Hartford, CT 06108  
 860.882.0003 – Fax 860.579.3976 – Email info@demersexpo.com  
 www.demersexpo.com



**Demers  
Events  
& Expo  
Services**

CT Cannabis Expo, Mohegan Sun, Uncasville, CT, February 24-25, 2024



Mohegan Sun Casino

## Exhibitor Marketing Kit



# EventNow™

As the exclusive Technology Provider of Mohegan Sun Casino, Encore is committed to making your experience as easy and stress-free as possible.



Self-service option available through our online store – EventNow

Visit [EventNow](#) and select 'I am planning an exhibit booth'

Browse our technology catalog

Select from a list of available products/product packages and service packages, then check out.\*

- EventNow is only available more than two days prior to event load in. If ordering within two days, contact your onsite team

As the exclusive Technology Provider of Mohegan Sun Casino, Encore is committed to making your experience as easy and stress-free as possible.

- Large and small format HD monitors (40" monitors and above include floor stands)
- PC Based Laptops
- Various Audio Packages
- Wireless Presentation Controls
- HDMI Cables, Distribution Amplifiers, and Adapters
- Power Strips, Extension Cords, and Charging Station
- LED Lighting
- Flipchart Packages
- Power Packages



Easy ordering options



Confirmation email is sent with your order details



We regularly maintain and service all equipment



Encore delivers, installs, and tests equipment.



After the show, Encore picks up your rental equipment.



Tony Ellis  
Operations Manager  
[tonyellis@encoreglobal.com](mailto:tonyellis@encoreglobal.com)

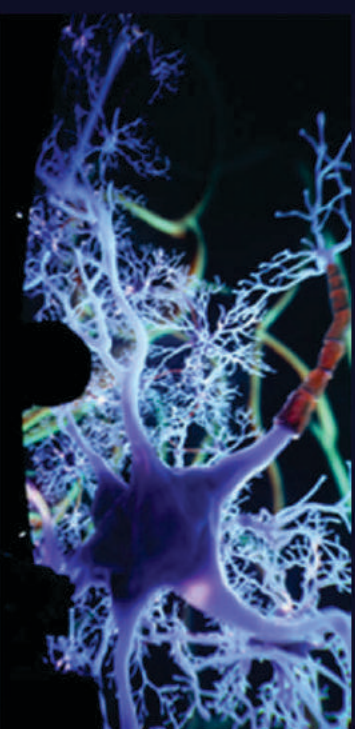
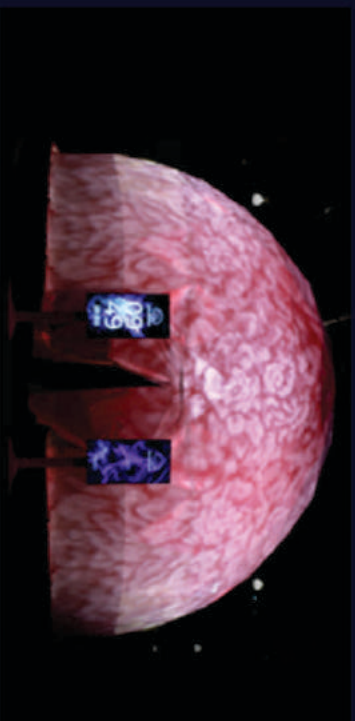
Once your order is completed, a confirmation email will be sent with all your order details and a dedicated professional will still be on-hand to answer any questions regarding your order.



Experiential Exhibits



Led Walls



Lighting Solutions



Projection

Video Solutions

And More!



## Special Notes

Find your event on the website by selecting 'Mohegan Sun Casino' as the venue and filtering by the date of your event.

If you don't see your event, or have any special power needs not listed on the website, please contact:

[tony.ells@encoreglobal.com](mailto:tony.ells@encoreglobal.com)

Orders placed 21 days in advance of the show are eligible for a 20% discount.

Please consult the power chart on the website to determine the best service to order (for example 5amp for laptops, 10amp for lighting, 20amp for cooking appliance).